

USA Influenza Season Analysis & Staffing

USA Influenza Deaths 2009 - 2017

Winter?

the young?

Spring?

males or females?

Summer?

which states?

Fall?

the old?

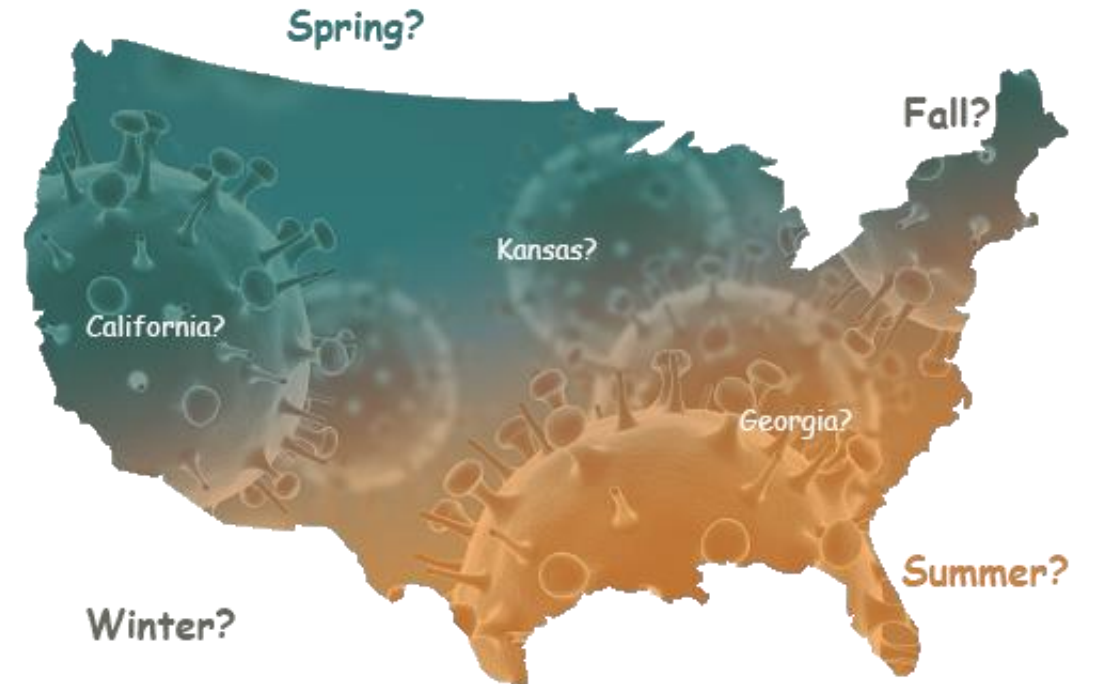
Challenge

Hospitals and clinics need additional temporary staff to adequately treat vulnerable elderly and young populations who develop serious flu complications and end up in the hospital during the Influenza season. Placing medical staff when and where needed, helps to adequately treat the most vulnerable among us!

Key Questions

- **Who** exactly needs this care, **when**, and **where** should the medical staffing agency send to hospitals and clinics?
- The right number of medical staff in each state, at the right times, will put medical providers in a position to adequately **treat** these **vulnerable patients**.

Who are the most vulnerable?



When and Where do they need medical care?

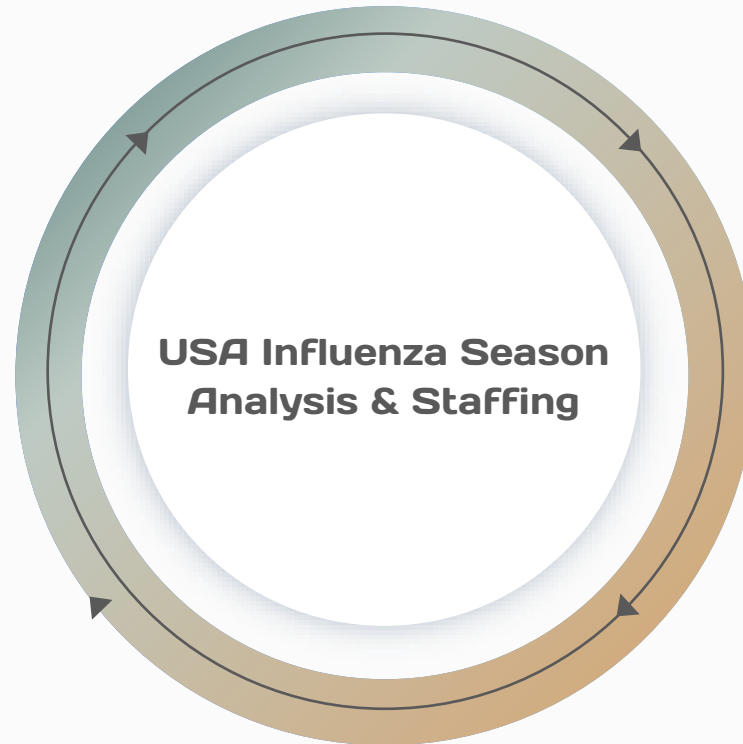
Project Life Cycle

Data Preparation

- Translated business requirements
- Sourced the right data
- Assessed accuracy, quality, consistency
- Assessed completeness, uniqueness, timeliness
- Cleaned, transformed and integrated data
- Profiled the data using basic statistical methods

Statistical Analysis

- There is a strong correlation between population size and death rates
- 66% of all cases come from just 10 large states
- The older population groups 75+ are especially hard hit
- The death count is especially high during winter and early spring



Data sources

CDC:

- [MS Excel File](#)

US Census Bureau

- [MS Excel File](#)

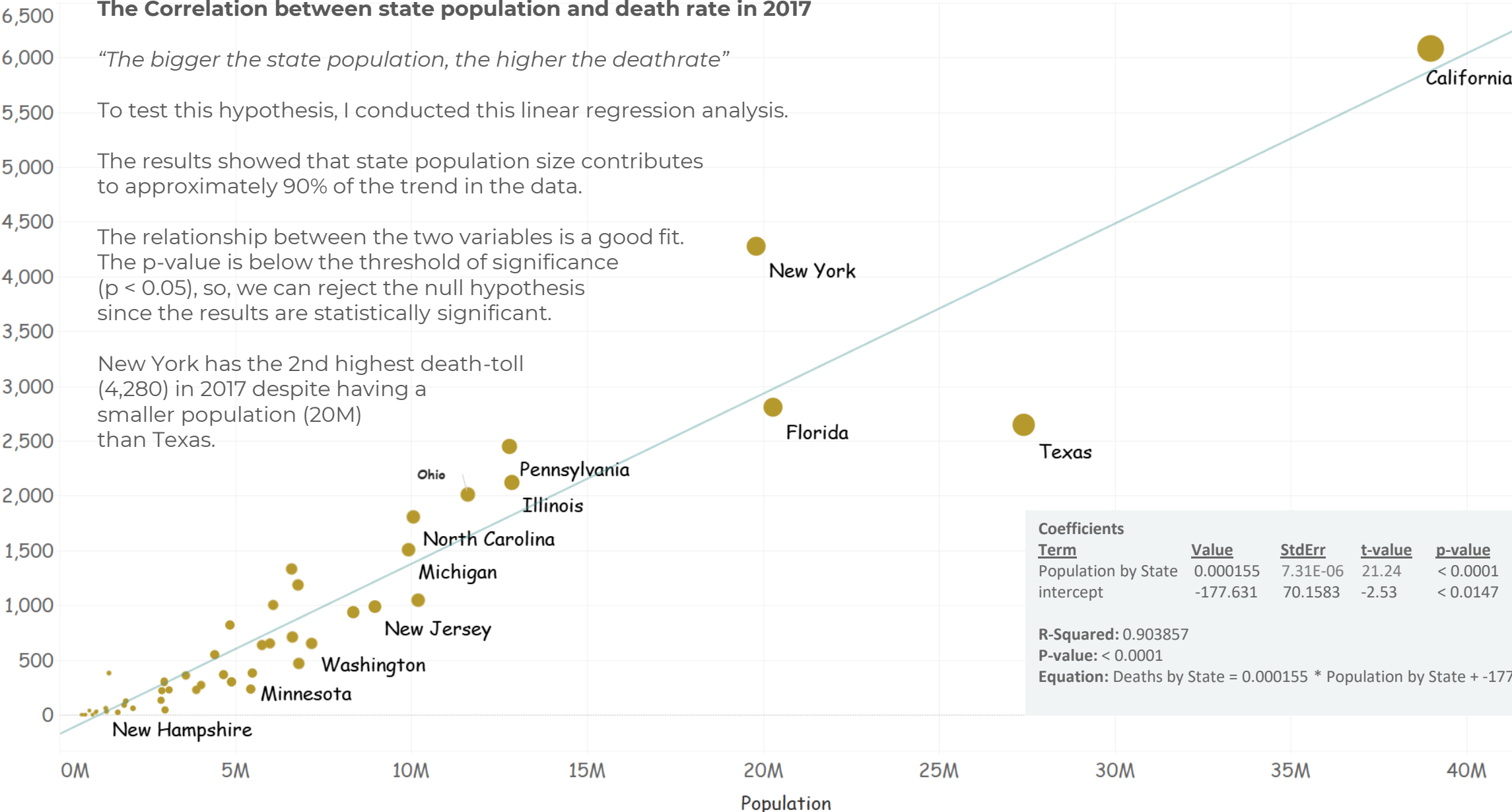
Data Exploration

- Addressed research hypothesis
- Used the variable distribution, mean, variance, standard deviation, correlation, and outlier detection methods to support/reject the research hypothesis
- This process included the use of the composition charts, comparison charts, temporal and statistical visualizations, and spatial & textual analysis
- Tools: MS Excel, Tableau dashboards

Challenges

- The Census estimates are based on 2010 boundaries, so the data is not reflective of ongoing urbanization.
- Some data was captured manually, thus subject to errors.
- While the CDC is a reliable source, reporting Influenza is voluntary, so this is a sample, and does not represent the total number of Influenza illnesses in the USA.

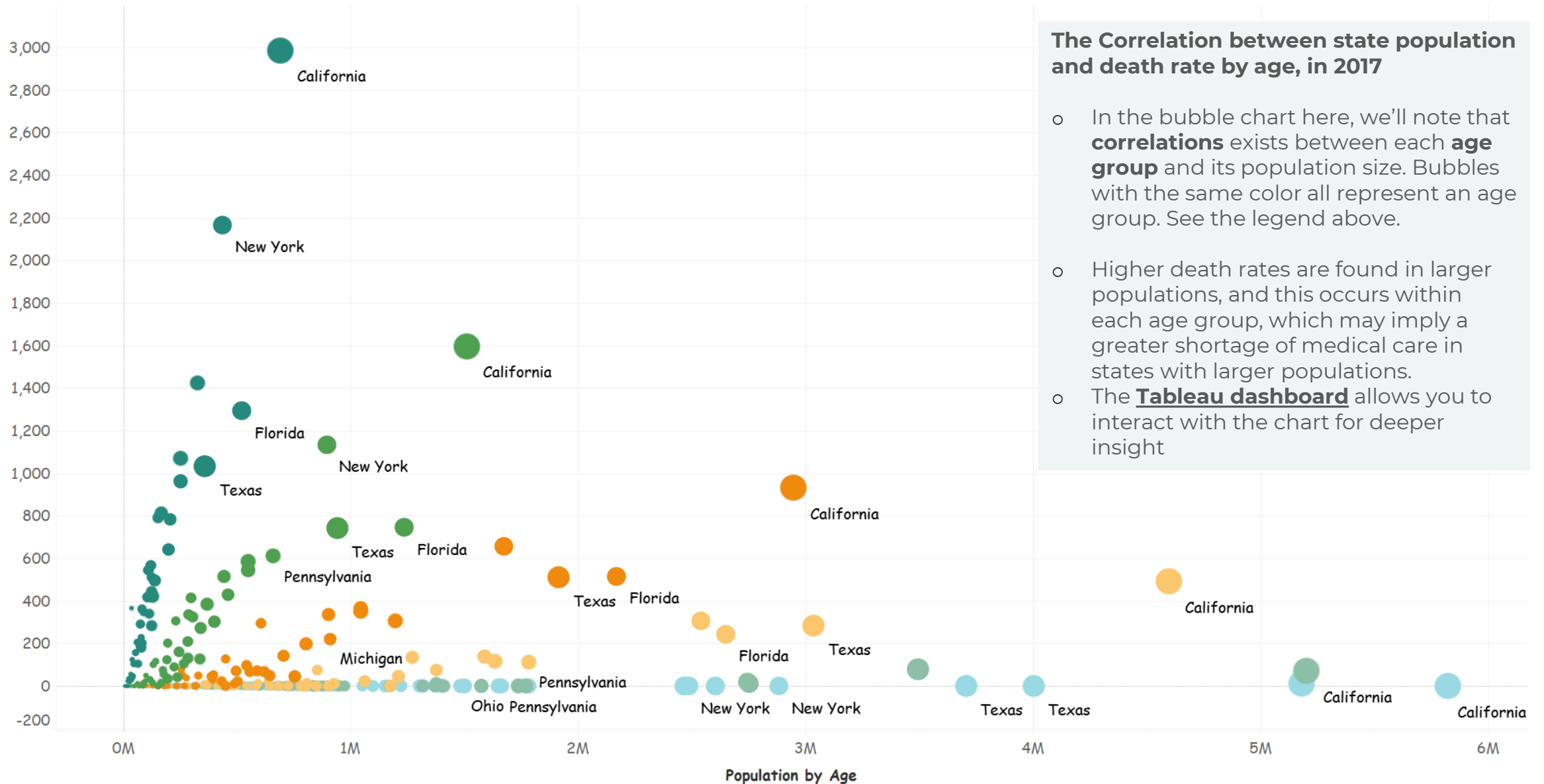
Linear Regression Analysis



Age Groups Most Affected

Age Groups

- 85+
- 75-84
- 65-74
- 55-64
- 45-54
- 35-44
- 25-34



Conclusions & Recommendations

The older groups need the most focused medical care.

	85+	75-84	65-74	55-64	45-54	35-44	25-34
Female	122,379	46,644	15,712	5,620	1,017	138	34
Male	75,637	49,200	22,431	10,429	1,887	277	47

The Influenza death count is especially high during the winter months!

	January	February	March	April	May	June	July	August	September	October	November	December
Winter	50,249	38,169										36,365
Spring			38,690	29,945	25,318							
Autumn									20,177	24,305	25,403	
Summer						21,814	20,996	20,021				

20,021 50,249

We'll find the vast majority of severe Influenza cases in the larger states (TOP 10).

		85+	65-84	25-64	Grand Total
Top 10	California	26,428	21,055	5,350	52,833
	Florida	9,784	9,207	1,663	20,654
	Illinois	10,101	7,444	874	18,419
	Michigan	6,850	5,314	465	12,629
	New York	20,454	16,106	3,079	39,639
	North Carolina	6,974	6,437	639	14,050
	Ohio	8,903	7,582	1,081	17,566
	Pennsylvania	11,918	8,180	775	20,873
	Tennessee	5,100	5,146	484	10,730
	Texas	10,717	11,320	3,335	25,372
	Total	117,229	97,791	17,745	232,765
Top 20	Alabama	2,884	2,518	163	5,565
	Georgia	4,574	4,696	618	9,888
	Indiana	4,197	2,001	67	6,265
	Kentucky	3,125	1,831	55	5,011
	Maryland	3,949	2,075	23	6,047
	Massachusetts	6,925	3,066	20	10,011
	Missouri	5,265	3,036	88	8,389
	New Jersey	5,609	2,718	52	8,379
	Virginia	5,310	3,571	117	8,998
	Wisconsin	4,799	1,191	36	6,026
	Total	46,637	26,703	1,239	74,579
Top 30	Arizona	2,285	1,397	109	3,791
	Arkansas	2,040	846	11	2,897

10 26,428

The analysis has **confirmed** the who, where, and when, which can be used as a basis for extrapolating staffing numbers.

However, further analysis of the impact of the lack of medical staff on less populated cities and states will help to offset any potential **bias** towards the larger states.

Explore my [interactive dashboard](#) for more insights and see my [GitHub repository](#) for other projects!